



## **Privacy Policy 2025**

The "primex.nl" website and all associated online services are made available to you by Primex Textiles B.V. (hereinafter referred to as Primex), with its registered office in Wieringerwerf, registered at the Noord-Holland Chamber of Commerce under registration number 37.109.482. Your privacy is protected in accordance with the following policy.

Primex guarantees protection of the privacy of all visitors to its website, to the extent possible. This means we also rely on our partners to help us monitor personal data. Which personal data we process, what we do with this data, and within which legal framework that takes place is outlined below, as well as what to do if you have any questions.

### **Handling of personal data**

In providing our service, Primex records information such as your name, address, telephone and fax numbers, and email address. This information is used to execute the relevant agreement, for Primex's other services, and to keep customers informed about (new) products and services and carefully-selected third parties working with us. Primex always strives to take your preferences into account. If you don't want to receive information about (new) products and services, notify Primex by emailing [service@primex.nl](mailto:service@primex.nl) with the subject line "Address registration". We will then block the use of your data for this purpose.

### **Deleting your information**

We store your data on a secure, protected server. Do you want us to delete your information from our database? Send an email to [service@primex.nl](mailto:service@primex.nl). You can also inform us in writing. Our company address is: Primex Textiles B.V., Westrak 236, 1771 SV Wieringerwerf. Primex will comply with your request within 7 working days.

### **Have questions about our privacy policy?**

If you have any questions about our privacy policy or your data, or if you want to change your data, send an email to [service@primex.nl](mailto:service@primex.nl). Our customer service team are always happy to help.

## **Do you have any complaints?**

If you have any complaints about the service or about how we handle personal data, we would like to hear from you. You can contact us via [service@primex.nl](mailto:service@primex.nl).

## **Right to access, edit, or delete**

You have the right to access, edit, or delete your personal data at any time. Please contact us in order to do this. To help us protect your data you may be asked to identify yourself.

## **Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses 'cookies' (text files placed on your computer) to analyse how users browse and use the website. Any information generated by the cookie regarding your use of the website (including your IP address) will be transferred by Google and stored on servers located in the United States. Google uses this information to track your use of the website, compile reports on website activity for website owners, and to offer other services related to web activity and internet usage. Google may pass on this information to third parties if legally obliged to do so, or insofar as these third parties process the information on Google's behalf. Google will not store your IP address with other data regarding your web activity, and you can disable the use of cookies with the relevant browser settings. However, disabling cookies may mean you are unable to use all the features of this website. By using this website, you consent to the processing of your information by Google as outlined above and for the purposes described above.

## **Cookies**

This website uses cookies. A cookie is a small, simple file stored by the website on your hard disk, via your browser. Cookies contain information about your previous activity on the website, making it easier to quickly load the information for you next time.

*Why do we use cookies?*

- To help our website function optimally.
- To make it easier for users to browse our website.
- To measure how easily visitors can find the information they need on our website.

## **Which cookies do we use on our website?**

### *Permanent cookies*

Using permanent cookies ensures that our website remembers your personal preferences from earlier visits, making it easier and quicker to browse. You can delete permanent cookies in your browser's settings.

### *Session cookies*

Session cookies are set up when you visit our website and then automatically deleted when you close the browser. We remember which pages you browsed during this visit and optimise our service accordingly.

### *Google Analytics cookies*

Cookies are placed on our website by Google as part of the Analytics service, which we use to track visitor behaviour and receive reports on how visitors use our website. We use this information to improve our online service. In short, it's about tracking how our website is used rather than storing personal data.

### *Social media cookies*

Our website features social media buttons to allow users to share, tweet, and react to our content and pages. These buttons work via pieces of code from the social media platforms themselves. Cookies are also placed using this code, something Primex has no influence over. To learn more about how social media platforms use your data, check the privacy policies of each platform.

### *Tracking cookies*

We request a tracking cookie when you visit a website in our network. This allows us to see any other websites you've visited in our network, besides primex.nl. The resulting profile is not linked to your name, address, or email address, etc. - it serves only to help us align our advertising with your personal preferences.

## **Newsletter**

When you create a new account, you will automatically be included in our newsletter database. You can unsubscribe at any time in each newsletter if you do not wish to receive it.

## **Enabling, disabling, and deleting cookies**

More information about enabling, disabling, and deleting cookies can be found in the instructions or by using your browser's help function.

More information about cookies can also be found on the cookie laws website or the Consumer Protection Agency website.

## **Privacy on third party websites**

There may be links to third-party websites listed on [www.primex.nl](http://www.primex.nl). However, Primex cannot be held responsible for the privacy policies adhered to by these websites. For more information please refer to the relevant privacy policies of each website.

## **Data breach**

Have you discovered a (possible) data breach? Report this to us as soon as possible but in any case within 24 hours after you have detected the data breach. You can do this via [service@primex.nl](mailto:service@primex.nl). In your e-mail, mention your name, your telephone number, possibly the organization for which you work and a short description of the data breach.

Once we have received your report, we will contact you by telephone for more information so that we can take measures to minimise the possible consequences. We then assess the severity of the data breach and determine whether the data breach must be reported to the Dutch Data Protection Authority and to the data subject(s).

## **Policy changes**

We reserve the right to change our privacy policy at any time. The most up-to-date version, which we review on a regular basis, can always be found on this page of our website.